



MARIA

Theologos Denison

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THE STRATEGIST Award-Winning Planner



25+ years developing strategic marketing and communications plans using data, valuable insights, community input, and best practices applied to paid, earned, owned, and shared media.

Power Skills

Action planning & ability to materialize creative solutions.

THE WRITER Award-Winning Content Creator



20+ years translating and communicating municipal services, ordinances, activities, and events for emails, websites, newsletters, advertorials, press releases, articles, community outreach, and much more.

Tech Skillset

CMS, content marketing, & web content accessibility.

THE ARTIST Award-Winning Graphic Designer



25+ years of designing print and digital collateral, including custom illustrations, logos, infographics, newsletters, outdoor signage, promotional swag, and brand specific visual communications.

Tech Skillset

Custom scalable design; ideation & branding.

DIGITAL GURU Award-Winning Digital Creator



10+ years crafting digestible, clickable, and shareable content and assets for newsletters, websites, emails, social media, display ads, and SMS messaging based on market segmentation and targeted marketing.

Power Skills

Cultural competence and design thinking.

Certifications + Education

Diversity, Equity, & Inclusion in the Workplace

University of South Florida



National Recreation and Park Association (NRPA)

Certified Park & Recreation Executive

Certified Playground Safety Inspector

Certified Aquatic Facility Operator

Leadership & Marketing Certificates



BS, Exercise Physiology, Texas A&M

Member of Letterman's Association

Relevant Track Record

Marketing Administrator, 2020-present

City of Denton Marketing and Communications

Marketing Administrator, 2007-2020

City of Denton Parks and Recreation

Operations Marketing Director, 2004-2007

YMCA of Metropolitan Dallas (Coppell)

Assistant to the City Manager, 2003-2004

City of University Park

Main Street Manager, 1998-2003

City of Paris Parks and Recreation

Recent Achievements

3CMA | Savvy Award for Print Publication; 2022

3CMA | Silver Circle Award for Digital Interactive; 2022

TAMIO | TAMI Award for Innovation; 2023

TAMIO | Award of Excellence for Special Publication; 2023

TRAPS | Marketing Excellence Award; 2023